Accelerate Your BUSINESS GROWTH With



June 2024







DIGITAL MARKETING



HR SOLUTIONS



About Us

Introducing Prabisha Consulting: Your Path to Dynamic Business Growth

Embark on a journey of innovation and success with Prabisha Consulting, the driving force behind fast-growing enterprises. We're not just a company; we're your strategic partner, offering an array of cutting-edge solutions that fuel your business expansion without breaking the bank.

Why Prabisha? Experience the power of innovation with Prabisha Consulting. Our tech-savvy approach blends seamlessly with our commitment to excellence, delivering solutions that redefine reliability and affordability. We understand the pulse of your business and cater to a diverse clientele worldwide.

Our Expertise Empowered by a team of seasoned professionals, Prabisha specializes in IT Solutions, Digital Marketing, and HR Solutions. With a global mindset, we've steered the growth of 500+ Businesses across the globe, leveraging the potential of digital marketing and technology.

Global Footprint Setup in 2018 in the vibrant heart of New Delhi, India, Prabisha Consulting has swiftly expanded its influence. Our footprint now extends to London, UK, making us a truly international partner. Supported by HMRC, London & Partners, and DIT, UK, and endorsed by the Ministry of Commerce and MSME, India, we stand firm as your trusted growth accelerator.

Unleash Your Potential With a dedicated team of over 20 IT engineers, marketers, and designers, Prabisha's success stories span across 10+ countries and various domains. We don't just enable growth; we ignite it.

Join hands with Prabisha Consulting today and watch your business flourish!

Why Choose Us:



Impeccable Service Record



Always available to help and support



We do everything to DELIGHT our clients



We are passionate about our work everyday



We believe in Continuous Improvement and **Best Practices Sharing**



We have Very High Level of Client **Engagement and Retention Rate**



In House Professionally Qualified, Experienced and Dedicated Team

Geographies















INDIA SINGAPORE HONGKONG



Our Mission, Vision & Values





- MISSION

Enable Fast and Sustainable Business Growth of Small Businesses



VISION

To be one of the Most Trusted, Futuristic, Values Driven and People Centric Organization



- VALUES

Creativity, Business Excellence, Trust, Timeliness and Team Work





Our Team

Management Team



Pratyush Kumar Director, Global Operations, Sales & Marketing



Bidisha RayDirector, HR Solutions
& Business Development

- Highly Experienced, Skilled, Qualified and Credible Management Team having worked with large MNCs like HSBC, Accenture, S&P, etc.
- Excellent Cross Domain and Industry Knowledge
- Well-Educated, Experienced and Trained Employees
- Customer Centric Operations and Focused Quality Management
- A Multilingual and Multi-Geography Support

IT Solutions



Prakash Web Developer



Aanchal P Web Developer



Jeevan Web Developer



Samriddhi Web Developer



Mohit Jeswani Mobile App Developer



Mansi Sharma Software Developer Intern



Gaurav Patil Software Developer Intern



Devdeep Patidar

Digital Marketing



Chittaranjan Manager, Branding Solution



Hemanathan 2D Animator & Video Editor



Prithviraj Singh Graphic Designer Intern



Gurdeep Singh Digital Marketing Executive



Hissana Hussain Digital Marketing Executive



Alka Babu SEO Executive

HR Solutions



Dhrutiba Gohil Recruiter



Dikshit Uke Accountant Intern



Company History







Our Services



IT Solutions

Website Design, Development & Maintenance | E-Commerce | Domain & Hosting | Mobile App Development | UI / UX Design | Data Analytics & Visualisation | E-Book Publishing | Custom Software Development



Digital Marketing

Social Media Marketing | SEO | Email/ SMS Marketing | PPC Content Development | Influencer Marketing | Digital PR | Brand Identity Graphic Design | Promo Video & Animation



HR Solutions

Talent Acquisition | Resume Writing Services | Interview Coaching LinkedIn Profile Optimisation | Language Solution | Learning Solution Career Counselling



Industries Served





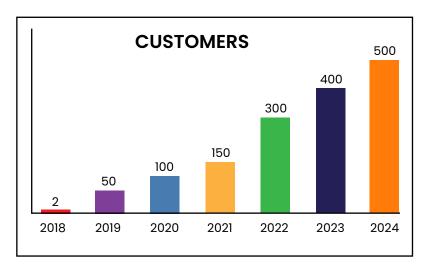
Our Business Growth

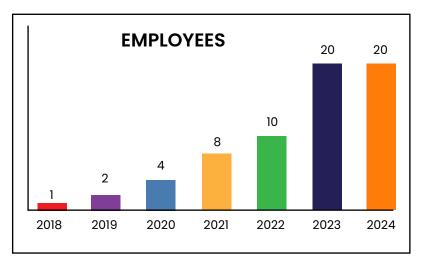


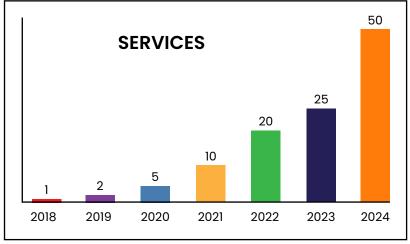


In last 6 years, company has been growing every year.

It has increased its Revenue, Headcount and Customer base constantly.









Our Customers













































































The Great Indian Book Tour





Business Support Initiatives













Unlike traditional businesses, we want to provide extraordinary value to our customers by investing our profits into developing and supporting small businesses in their growth journey.

We provide free business consultation and marketing support to Small Business Owners and Entrepreneurs.

Our ongoing efforts have impacted 100+ Small Businesses across the globe.

www.prabishastartup.com

Caring For Marginalised Children



We are concerned with the condition of migrants and marginalized children in India, UK and elsewhere.

Whether it's by educating marginalized children with our NGO partners or by simply providing health care, nutritional food and frequent social activities, we're fully committed to nurturing little children across the world.

We invest in their welfare through our ongoing efforts and have impacted lives of 50,000+ children in India.

www.ndchrc.org



Professional Background





Pratyush Kumar Director - Global Sales & Marketing

Prabisha Consulting Limited

24 Years of professional corporate experience in various senior leadership roles across the world.

- Director & Country Head, Prabisha Consulting Limited, UK
- Director, Global Sales & Marketing, Prabisha Consulting Pvt. Ltd., India
- Director, Global Operational Excellence in S&P Global, UK
- AVP, Business Development & Migrations, Europe & Latin America in HSBC, UK
- Second Vice President, Change Management Group, Northern Trust Bank, UK
- Project Manager, HCL & Deutsche Bank, UK
- Travelled and Worked across the globe Australia, Singapore, India, UK, USA China, Taiwan and France

Media Coverage:

- Lok Sabha TV: https://www.youtube.com/watch?v=wwsotSCFkLk&t=6s
- NDTV: https://www.youtube.com/watch?v=105S5Jr52pc&t=2s
- Mint: https://www.livemint.com/Companies/qjsr7mjMBQqGWZIvzLtaxK/ Pratyush-Kumar-Putting-social-media-and-technology-to-good.html

Educational Background:

- Masters in Advertising & Public Relations from the prestigious IIMC, New Delhi
- An Alumni of renowned Jawaharlal Nehru University (JNU), New Delhi
- Six Sigma Black Belt (Quality Management) from Indian Statistical Institute, Bangalore
- Diploma in French Language, Literature and Culture from Alliance Française de Paris

Industry Engagements:

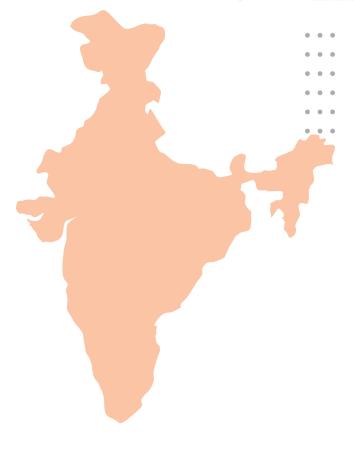
- Guest of Honour at The Institute of Company Secretaries of India (ICSI), New Delhi, 2018
- Guest Lecturer and Interviewer at ICFAI Business School (IBS), Gurugram, Delhi NCR, 2022
- Recognised by Dept. of International Trade (DIT) UK and British High Commission, India, 2022-23
- Supported by London & Partners, London, UK, 2022-23





Thank You





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 info@prabisha.com

www.prabisha.co.uk

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+91 95 9952 4600

info@prabisha.com

 info@prabisha.com

www.prabisha.com



Website Design & Development

www.poundveg.co.uk



www.thesamosafactoryuk.com



www.maityconsulting.co.uk



www.globalindiansinfo.com



www.empirechase.co.uk



www.exoticindiatours.co.uk/





Website Design & Development

www.dailyveda.co.uk



www.foodfornormalpeople.com



www.valuehire.in



www.drbalrajukarri.coach



www.drtonyjose.com



www.divinesoulhealing.in



Coustom Software Development



Hospital Management System



Intranet



Dental Management System



Our Products

Automated Onboarding Solution



Billing Management System



Dental Clinic Management



Electronic Data Management System



Email Marketing Solution



Hospital Management System



Hotel Management System



HR Management System





Our Products

• • •

Intranet Management System



Inventory Management System



Learning Management System



Real Estate Management System



Schedule Management System



School Management System



Social Media Marketing
Solution



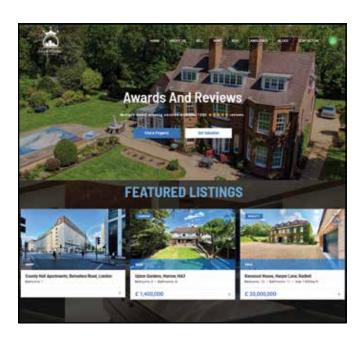
Lead Generation Solution

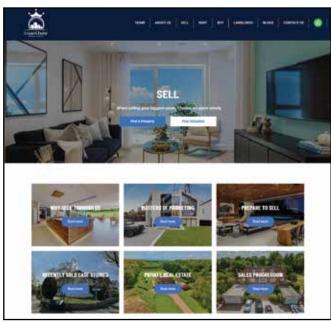


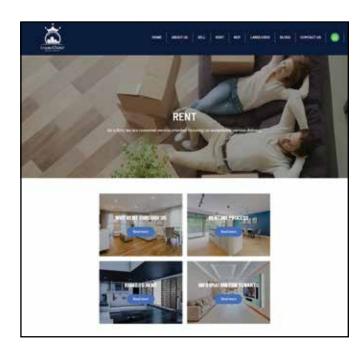


Empire Chase Website Design









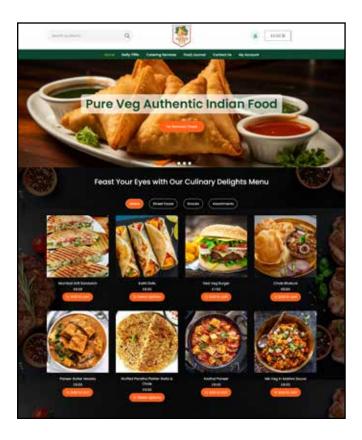
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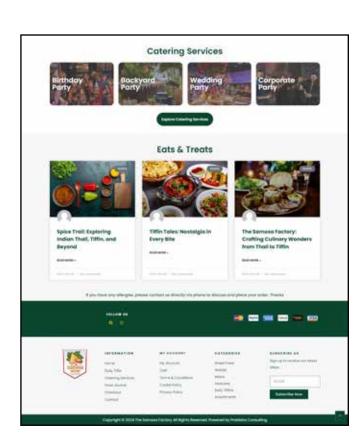


The Samosa Factory Website Design











91mobiles Creatives

Website Banner



M-site Banner



91mobile TECH TRIBE Instagram Info Post Design







91mobile Product Info Facebook Post Design







Google Ads Design









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Social Media Marketing Campaigns

Real Estate

RSA HOMES







PoshProp







E-Commerce

91mobiles







Prisha The Explorer







Career Coach

Bidisha Ray







Pratyush Kumar







Charity

Bidisha Ray







Pratyush Kumar







Healthcare

DR. Fatima Mamnoon



DR. Isha Khetarpal



Divya Mongia

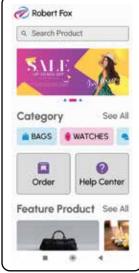


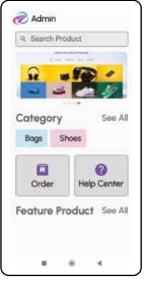


APP DESIGN & Development

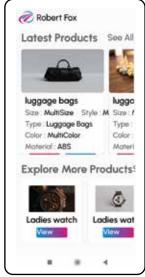
- 1. End to End Work Flow Management of a Logistics Firm
- 2. Billing Management
- 3. Real Time Status Update

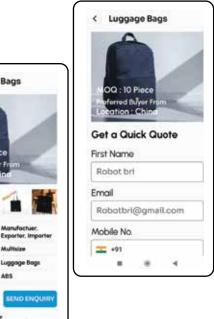












< Luggage Bags

OQ: 10 Piece

Type

Material

REQUEST CALL



Social Media Marketing

91 Mobiles TECH TRIBE







MeetaFit







Little Planet Foundation







ARENA LOUNGE







66

I fove my life

D4S Heating & Plumbing - Bathroom



Dr. Fatima Mamnoon







(25)



Graphic Design





















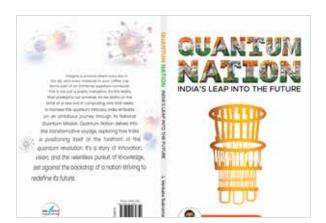


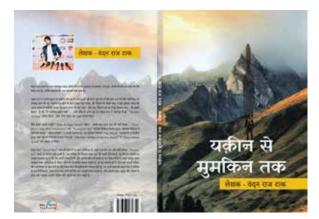


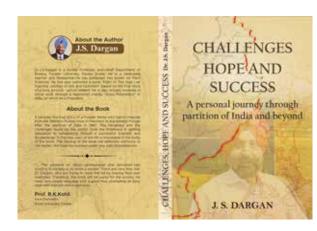




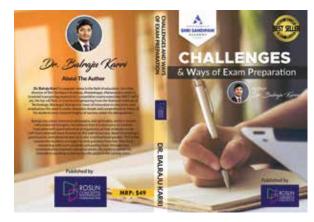
Book cover Design

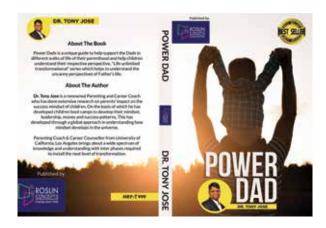












(27



Branding















28



2D Animation Video



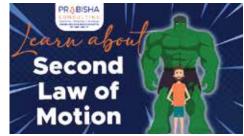






















Corporate Videos















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SEO Reports

# Keywords	Ranking as on - 18-3-2023	Ranking as on - 25-3-2023	Ranking as on 1-4-2023	Ranking as on 7-4-2023	Ranking as on 15-4-2023	Ranking as on 22-4-2029
1 Nationwide building materials supplies	52	11	1	1	1	1
2 Building materials in UK	75	32	35	36	34	34
3 Nationwide supplies	39	8	4	3	2	2
4 Building materials delivery	Nil	67	59	51	53	47
5 Drylining Material	Nil	Nil	Nil	Nil	Nil	0
6 Timber sheet material	Nil	Nil	Nil	Nil	Nil	0
7 Suspended ceiling	Nil	Nil	89	77	72	68
8 Weber render	Nil	Nil	Nil	Nil	Nil	0
9 Bulk bag sand	Nil	Nil	Nil	Nil	Nil	0
10 Celotex insulation	Nil	Nil	Nil	Nil	Nil	0
11 Kingspan insulation	Nil	Nil	Nil	Nil	Nil	98
12 Rockwool insulation	Nil	Nil	Nil	Nil	Nil	0
13 Knauf insulation	Nil	Nil	Nil	Nil	Nil	0
14 Thermal plasterboard	Nil	Nil	Nil	Nil	Nil	0
15 Sound plasterboard	Nil	Nil	Nil	Nil	Nil	87
16 Building materials supplies in UK	65	45	15	12	11	

Keywords

- 1 Building materials supplies
- 2 Building materials in UK
- 3 Nationwide supplies
- 4 Building materials delivery
- 5 Drylining Material
- 6 Timber sheet material
- 7 Suspended ceiling
- 8 Weber render
- 9 Bulk bag sand
- 10 Celotex insulation
- 11 Kingspan insulation
- 12 Rockwool insulation
- 13 Knauf insulation
- 14 Thermal plasterboard
- 15 Sound plasterboard

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-1	Backlinks					
2	https://ext-6044523.livejour	nal.com/16302.html				
3	https://www.tumblr.com/ble	og/nationwidebm_				
4	https://www.tumblr.com/ne	https://www.tumblr.com/new/link?name=nationwidebm				
5	https://dribbble.com/shots/	https://dribbble.com/shots/20930032-Nationwide-building-materials-supplies-in-UK?new_shot_upload=true				
6	https://www.reddit.com/submit					
7	https://justpaste.it/634k6					
8	https://digg.com/news?isl=1					
9	https://www.diigo.com/user/pandasuryakant96					
10	https://www.slideshare.net/	https://www.slideshare.net/suryakantpanda5/building-materials-suppliespdf				
11	1 https://www.slideserve.com	https://www.slideserve.com/suryaprabisha/building-materials-supplies-in-uk				
12	https://www.mediafire.com	file/lcizrwt1dzuxik9/buildir	ng+materials+supplies.pdf/	file		
13	https://list.ly/list/8FID-building-materials-supplies-in-uk?make_list_mode=true_					
14	4 https://therainblog.com/nev	v-post				
15	https://gynoblog.com/new-p	https://gynoblog.com/new-post				
16	6 https://medium.com/@pand	https://medium.com/@pandasuryakant80/building-materials-supplies-in-the-uk-ba4d030312b9				
17	17-03-2023					



SEO Reports

1	Keywords	Rank (18-3-2023)	Rank (25-3-2023)	Rank (1-4-2023)	Rank (8-4-2023)	Rank (15-4-2023)	Rank (22-4-2023)
2	Retractable pergola	0	7	6	5	5	5
3	Retractable pergola in dubai	0	6	6	6	7	7
4	Retractable pergola shade	0	5	5	5	9	9
5	Retractable pergola canopy	0	6	6	8	7	7
6	Pergola canopy	0	0	76	65	45	43
7	Pergola dubai	0	0	78	62	54	58
8	Bioclimatic pergola dubai	0	0	0	0	0	0
9	Bioclimatic pergola	0	0	0	0	0	0
10	Motorized pergola dubai	0	0	0	0	0	87
11	Motorized pergola	0	0	0	0	0	0
12	Aluminium pergola	0	0	0	0	0	0
13	Bioclimatic pergola dubai	0	0	0	0	0	0

1	Keywords
2	Retractable pergola
3	Retractable pergola in dubai
4	Retractable pergola shade
5	Retractable pergola canopy
6	Pergola canopy
7	Pergola dubai
8	Bioclimatic pergola dubai
9	Bioclimatic pergola
10	Motorized pergola dubai
11	Motorized pergola
12	Aluminium pergola
13	Bioclimatic pergola dubai

1	Backlinks list					
2	https://www.tumblr.com/prabisha/712735657663053824/home?source=share					
3	https://medium.com/@surya.prabisha/bioclimatic-pergola-in-dubai-smartroofshades-deba51f1da9d					
4	https://prabisha12.blogspot.com/2023/03/bioclimatic-pergola-in-dubai.html					
5	https://issuu.com/nationwidebm/docs/bioclimatic pergola in dubai					
6	https://www.4shared.com/s/f9sYdE5vtge					
7	https://www.edocr.com/v/ek6ebk2d/suryaprabisha/bioclimatic-pergola-in-dubai					
8	https://www.pearltrees.com/prabisha123/item508590690					
9	https://www.dropbox.com/s/nru8s00odr7kc5m/Bioclimatic%20pergola%20in%20Dubai.pdf?dl=0					
10	https://www.mediafire.com/file/hbrc3jfai47g930/Bioclimatic_pergola_in_Dubai.pdf/file_					
11	https://www.slideshare.net/suryaprabishap/bioclimatic-pergola-in-dubai					
12						
13	https://www.tumblr.com/prabisha/712649323711692800/home?source=share					
14	https://medium.com/@surya.prabisha/retracablectable-pergola-in-dubai-5acd73e3c51b					
15	https://prabisha12.blogspot.com/2023/03/retracablectable-pergola-in-dubai.html					
16	https://www.4shared.com/s/fiQ4MdcGCge					
17	https://issuu.com/nationwidebm/docs/retracablectable_pergola_in_dubai_					
18	https://online.fliphtml5.com/wlkkg/uptv/					
19	https://pinpdf.com/retracablectable-pergola-in-dubai-cc1562f75f7caa15fb5db73bc67859e4.html					
20	https://www.diigo.com/item/pdf/a5363/p56t					
21	https://www.edocr.com/v/yv3yx40r/suryaprabisha/retracablectable-pergola-in-dubai					
22	https://www.dropbox.com/s/3uqx1h6hxvnungx/Retracablectable%20Pergola%20in%20Dubai.pdf?dl=0					
23						
4	https://www.merchantcircle.com/smartroofshades-winslow-ar_					
25	https://www.macraesbluebook.com/getlisted/form1 i thanks.cfm					
26	https://uae.enrollbusiness.com/BusinessProfile/6191075/Smart%20Roof%20Shade					
27	https://www.bulkpostads.com/business/one-of-the-best-pergola/					





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